

Press

Hong Kong, September 2011

Secutech Thailand
International Trade Fair for Security, Fire and Safety
28 - 30 June 2012
Bangkok International Trade and Exhibition Centre (BITEC)
Bangkok, Thailand

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Secutech Thailand taps into fast growing security market

Seminars and events offer added value

The second edition of Secutech Thailand, which will take place from 28 – 30 June 2012 at the Bangkok International Trade and Exhibition Centre, Bangkok, Thailand, is expected to attract 140 exhibitors and 5,500 professional buyers.

Organised by Messe Frankfurt New Era Business Media Ltd and International Promotion & Exhibition Co Ltd (IPEX), the show made its debut in 2011, and has the support of the Thai government and local associations.

Commenting on Secutech Thailand 2012, Mr Parson Lee, Managing Director, Messe Frankfurt New Era Business Media Ltd said: “The show is the perfect gateway for security industry companies to expand their business in Thailand. Fueled by massive on-going government projects and a substantial injection of foreign investment, Thailand offers huge opportunities.”

Secutech Thailand is the country’s only professional show dedicated to the local security, fire and safety industry. It offers the product groups of **security** (video surveillance, home & building automation, police equipment, vehicle security), **fire & safety** (fire prevention, firefighting, industrial & occupational safety) and **disaster prevention & homeland security** (monitoring & surveillance systems, thermal scanners, tracking devices, hazard control equipment).

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Page 2

Secutech Thailand
Bangkok, Thailand, 28 – 30 June 2012

Mr Parson Lee added: “Participating in the show helps the industry to gain an in-depth understanding of Thailand’s fast growing security market. In addition, it offers brand building for exhibitors and opportunities to network with potential and high quality business partners.

Seminars and events offer added value

Secutech Thailand 2012 will offer a number of events, forums and seminars, including the Global Digital Surveillance Forum Thailand where leading software and hardware providers will share their latest IP and intelligent solutions. In addition, the Fire & Safety Seminar will highlight regulations and standards, case studies and the latest technologies relating to fire and safety.

A new show event will be an IP & HDcctv Camera Demonstration as the market is keen to know more about HDcctv camera products and IP solutions. This live demonstration will give buyers a better understanding of exhibitor IP products and services.

For further information about Secutech Thailand, please visit www.secutechthailand.com or contact Ms Jennifer Yang at (866) 2 2659 9080, or email stth@newera.messefrankfurt.com.

Secutech Thailand is part of Messe Frankfurt’s global network of security trade fairs which also include Intersec in Dubai, Secutech in Taiwan, Secutech Vietnam, Seguriexpo Buenos Aires and Intersec Buenos Aires.

– end –

Page 3

Secutech Thailand
Bangkok, Thailand, 28 – 30 June 2012

Messe Frankfurt is Germany's leading trade fair organiser, with 448.3 million euros in sales and more than 1,600 active employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries, five branch offices and 52 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events "made by Messe Frankfurt" take place at more than 30 locations around the globe. In 2010, Messe Frankfurt organised 87 trade fairs, of which more than half took place outside Germany.

Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to ten exhibition halls and an adjacent Congress Center. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent. For more information, please visit our website at: www.messefrankfurt.com